Risks:

Global Population Trends

2030
3 Billion New People in Middle Class

2050
9+ Billion People on Earth
66% of Population Will Be Urban
Risks: Resources

If the rest of the world consumed at the rate the US does, it would take 5 Earths to fill the need.
Risks:

Resources

8 Years of Antimony

12 Years of Iridium

17 Years of Silver and Zinc
Risks: Climate Change

Are we sleepwalking into a new global crisis?

World Economic Forum 2019 Report

High impact probability of weather related events leads to:

» Business Disruption in Supply Chains
» Changes in Waste Streams
» Sea Level Rise > Location Dependent Land Loss
How CSR Impacts Your Operations

*Customer Attraction and Retention*

9 out of 10 Consumers expect companies to do more than make a profit

*Disclosure Requirements*

115 of world’s largest companies require environmental information from 5,500 suppliers.

Since 2015, 7 stock exchanges require some level of ESG disclosure.
How CSR Impacts Your Operations

We are beginning to see CSR as a weighted factor in procurement decisions out of the EU.

Materials Management

Process Shifts

Litigation Risks

VW Emissions Scandal
Baltimore v Monsanto
Investor Pressures

» Larry Fink Blackrock Letter - Emphasis on Purpose AND Profit

» Incorporation of ESG factors into investment decisions nearly doubled to 43% in 2018

Consumer Pressures

» Largest transfer of wealth in history

» $24 Trillion from Baby Boomers to Millennials

» 70% of millennials will spend more on companies that support causes they care about
Rewards for a Strong ESG Program

92% of consumers have a more positive image of companies that support ESG.

87% will purchase a product because a company advocated for an issue they care about.

66% are willing to pay more to patronize companies committed to CSR.

Stock prices higher with higher CSR rating.
Thank You

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