

# Private Company Symposium Agenda

NACD | GLOBAL BOARD LEADERS' SUMMIT | SEPTEMBER 21 – 24, 2019 | WASHINGTON, DC

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## SATURDAY, SEPTEMBER 21, 2019

11:00 a.m. – 11:05 a.m.

### Welcoming Remarks



**Lindsey Baker**

Senior Manager, Partner Relations, NACD

11:05 a.m. – 12:00 p.m.

### Private Company Board Leadership

Join seasoned directors and NACD's director of research for a candid discussion of takeaways for private company directors from the 2019 Blue Ribbon Commission report, *Fit for the Future: An Urgent Imperative for Board Leadership*.



**Wendy DiCicco**

Director, Centinel Spine LLC, NACD Philadelphia Chapter, Carmell Therapeutics Corporation



**Renée Hornbaker**

Audit Committee Chair, Freeman Decorating Co, Watchguard Video; Director, Stream Gas & Electric Ltd (Stream Energy Co), Tri Global Energy LLC, Eastman Chemical Company, Storey & Gates



**Friso van der Oord**

Director, Research and Editorial, NACD

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12:00 p.m. – 12:45 p.m.

### Networking Break

*Lunch is provided.*

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12:45 p.m. – 1:30 p.m.

### Artificial Intelligence: Risks and Opportunities for Private Companies

Chances are your company has, wants, or needs an artificial intelligence (AI) strategy. But AI also raises many concerns, such as operational, security and reputational risks. As your company pushes toward unprecedented business and consumer efficiencies, is it avoiding the pitfalls that could cause setbacks? The most sophisticated private companies are guarding against these risks through strong governance of their AI development and deployments. Keeping humans in the loop at the right times, assuring the quality of your training data, running back-end quality control, setting an AI strategy, and paying attention to regulatory compliance are all critical. Join leading experts for this illuminating discussion, and discover how your board can protect the drive to innovation with the right guardrails from the outset.



**Justin Bass**

Chief Data Science Officer, Crowe



**Bart Edgerton**

Senior Manager, Governance Analytics, NACD



**Jennifer Wolfe**

CEO, Dot Brand 360



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1:30 p.m. – 1:45 p.m.  
**Networking Break**

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1:45 p.m. – 2:45 p.m.

### **Peer Exchange: Private Company Governance Challenges**

Engage with your peers in small group discussion of several challenges facing private companies.



**Jennifer Wolfe**  
CEO, Dot Brand 360

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2:45 p.m. – 3:00 p.m.  
**Networking Break**

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3:00 p.m. – 3:45 p.m.

### **Privacy and Data Governance**

Private companies are facing new and unparalleled pressure to safeguard private information – customer data, employee information, and more. Couple that with recent regulations such as General Data Protection Regulation (GDPR), and the California Consumer Privacy Act (CCPA), plus additional future state regulations, data privacy now requires significant board level attention and risk oversight. In this session, experts and directors will discuss the newest regulations, and how your private company board can provide appropriate privacy oversight.



**Pamela Hrubey**  
Ethics and Compliance Leader, Crowe



**Melissa Krasnow**  
Partner, VLP Law Group LLP; Advisory Board Member, International Association of Privacy Professionals



**Ryan McManus**  
Founder and CEO, techtonic.io

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3:45 p.m.  
**Forum Concludes**

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