

# Nonprofit Leadership Symposium Agenda

NACD | GLOBAL BOARD LEADERS' SUMMIT | SEPTEMBER 21 – 24, 2019 | WASHINGTON, DC

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## SATURDAY, SEPTEMBER 21, 2019

11:00 a.m. – 11:05 a.m.

### Welcoming Remarks



**Chris Barnard**

Senior Manager, Marketing, NACD

11:05 a.m. – 12:00 p.m.

### Courageous Conversations: The Future of Nonprofit Board Leadership

Engage in this thoughtful dialogue with distinguished commissioners from the 2019 Blue Ribbon Commission initiative on The Future of Board Leadership as they divulge keys to creating engagement and driving value for the nonprofit(s) you serve.



**Gwendolyn King**

Director, Lockheed Martin Corp.; President, Podium Prose



**Yvette Meléndez**

Director, The MITRE Corporation; Chair, The Hartford Foundation for Public Giving; Former Vice Chair, Board of Regents for Higher Education



**Susan Paley**

Chapter Advancement Officer, NACD

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12:00 p.m. – 12:45 p.m.

### Networking Break

*Lunch is provided.*

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12:45 p.m. – 1:30 p.m.

### The Nonprofit Under Scrutiny: Overcoming Obstructive Attitudes Toward Fundraising

Join this exploratory discussion of various fundraising barriers many nonprofit organizations face and gain insights into what board members can do to overcome them. You'll walk away with a better understanding of how and why these barriers arise and persist in society and within organizations, what your role as a director is in fundraising strategy vs. your management team's role, and how others have succeeded in inspiring long-term giving from donors to ensure long-term growth of nonprofit organizations.



**Deborah Bayle**

Director, People's Utah Bancorp, Deborah S. Bayle Scholarship for Youth, NACD Utah Chapter, United Way Retirees Association



**Patricia Browne**

President and CEO, National Children's Center



**Wendi Wasik**

Founder and CEO, Wasik Consulting



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1:30 p.m. – 1:45 p.m.

## Networking Break

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1:45 p.m. – 2:45 p.m.

### Peer Exchange: The Nonprofit in an Era of Disruption

Share your challenges and insights and tap into the wisdom of your peers in this engaging small group discussion on how nonprofit organizations can stay relevant and ahead of the curve in an era of disruption and quickly-evolving technology.



**Wendi Wasik**

Founder and CEO, Wasik Consulting

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2:45 p.m. – 3:00 p.m.

## Networking Break

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3:00 p.m. – 3:45 p.m.

### Risk Oversight for the Nonprofit Board

Many nonprofit organizations work in high-risk environments, often on a global scale, but with considerably less resources than larger for-profit companies with sophisticated ERM strategies. Hear from seasoned general counsels and directors operating in the nonprofit sector for a discussion on the specific challenges nonprofit organizations face and how GCs should work with the board to maximize safety and security for their organizations.



**Stephanie Mulette**

Director of Corporate Solutions, NACD



**Leslie Murphy**

President and CEO, Murphy Consulting, Inc.; Chair, Early Child Investment Corp.; Audit Committee Chair, Vision Service Plans, Kelly Services, Inc., McGregor Foundation, Detroit Legal News Corp.; Finance Committee Chair, Ascension Health, Michigan Market



**Sumeet Seam**

General Counsel, Save the Children US

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3:30 p.m.

## Forum Concludes

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