

CHAIR AND LEAD DIRECTOR Leadership Symposium **Agenda**

NACD | GLOBAL BOARD LEADERS' SUMMIT | SEPTEMBER 29–OCTOBER 2, 2018 | WASHINGTON, DC
PRESENTED IN PARTNERSHIP WITH KPMG

SATURDAY, SEPTEMBER 29, 2018

1:00 p.m. – 1:05 p.m.

Welcoming Remarks



Robyn Bew

Director of Strategic Content Development, NACD



Dennis Whalen

Leader, KPMG Board Leadership Center

1:05 p.m. – 2:00 p.m.

Ethical Crises, Moral Dilemmas, and Board Leadership

A decade after the financial crisis – and nearly 20 years after Enron and WorldCom – we continue to read about corporate crises triggered by unethical or illegal behavior by CEOs and other business leaders—sexual harassment and toxic work environments, unethical sales practices, fraud, withholding bad news and sharing only the good, and more. And the questions from investors, regulators, and the media quickly follow: Where was the board? Should it have suspected something? Did *results* take precedent over probing questionable activity? What is the board doing to fix the problem? This panel will explore how lead directors can help navigate these challenges, as well as thorny public policy issues the company may be grappling with.



Ken Daly

Director, Powerlytics, Lutheran Services in America; Former CEO, NACD; Senior Advisor, KPMG Board Leadership Center



Hon. Barbara Franklin

President & CEO, Barbara Franklin Enterprises

2:00 p.m. – 2:30 p.m.

Short Take – Personality and Performance: Why EQ Matters

Leaders with higher levels of emotional self-awareness, empathy, adaptability and other competencies that comprise emotional intelligence may be better prepared for the many disruptions of the past year and in the year to come. This short take, with Q&A, will help lead directors sharpen the board's focus on EQ to drive greater agility, talent retention, and long-term performance.



Jean-Marc Laouchez

Senior Partner, Korn Ferry; President, Korn Ferry Institute



2:30 p.m. – 2:45 p.m.

Networking Break

2:45 p.m. – 3:45 p.m.

Table Discussion

Use these peer exchange table discussions to go deeper into the issues driving your board's effectiveness—and your role as lead director or independent chair.

3:45 p.m. – 4:00 p.m.

Networking Break

4:00 p.m. – 4:50 p.m.

Disruptive Risks – Through the Lead Director Lens

In a world where risks are increasingly interconnected, volatile, and fast-moving, the three lines of defense are more important than ever. Panelists will discuss findings and recommendations from the newly-released 2018 NACD Blue Ribbon Commission report, including insights that lead directors can take back into their boardrooms.



Stephen Brown

Senior Advisor, KPMG Board Leadership Center



Suzanne Spaulding

Former Undersecretary, U.S. Department of Homeland Security (DHS)



Kelvin Westbrook

President and CEO, KRW Advisors LLC; Director, T-Mobile US Inc., Archer-Daniels-Midland Co.

4:50 p.m. – 5:00 p.m.

Closing Remarks



Dennis Whalen

Leader, KPMG Board Leadership Center

5:00 p.m.

Symposium Concludes
