

PRIVATE COMPANY Leadership Symposium **Agenda**

NACD | GLOBAL BOARD LEADERS' SUMMIT | SEPTEMBER 29–OCTOBER 2, 2018 | WASHINGTON, DC
PRESENTED IN PARTNERSHIP WITH CROWE

SATURDAY, SEPTEMBER 29, 2018

1:00 p.m. – 1:05 p.m.

Welcoming Remarks



Lindsey Baker
Senior Manager, Partner Relations, NACD

1:05 p.m. – 1:45 p.m.

Current Issues in Private Capital Markets

To set the stage for the symposium, we'll get an expert guided tour of hot topics in the private-company space—including what directors need to know about financing and market trends, the deal environment, cybersecurity, CSR developments and more.



Kevin Lane
Managing Director, Advisory Services, and Head, Corporate Development Practice,
Crowe LLP



Jeff Sacks
IT Assurance Principal, Crowe LLP

1:45 p.m. – 2:00 p.m.

Networking Break



2:00 p.m. – 2:45 p.m.

Risk and Strategy in a High-Growth Environment

A panel of experienced directors, executives, and practitioners will discuss the intersection of strategy and risk in the private-company context. What risk issues (third-parties, talent, internal controls, cybersecurity, and more) need to be on your board's radar screen in 2019? How can directors play an effective risk oversight role while encouraging an entrepreneurial, growth-oriented culture?



Lynn Clarke

Chair, Neilsen-Massey Flavorings, Talalay Mattresses; Director, Abarta
Coca-Cola, Kahiki Frozen Foods, NACD Atlanta Chapter



D'Anne Hurd

Independent Trustee Pax World Funds, Pax Ellevest Fund; Director, EILEEN FISHER Inc.,
Peckham Industries Inc., Monzite Corp.



Jeff Sacks

IT Assurance Principal, Crowe LLP

2:45 p.m. – 3:00 p.m.

Networking Break

3:00 p.m. – 3:45 p.m.

Risk Oversight Peer Exchange

In small groups, you and your peers will take a deeper dive on effective risk oversight practices and lessons learned, and identify a punch-list of practical ideas to take back to your boardroom.

3:45 p.m. – 4:00 p.m.

Networking Break

4:00 p.m. – 5:00 p.m.

Navigating Inflection Points in the Private-Company Lifecycle

Hear from directors who have dealt with events such as mergers and acquisitions, IPOs, private-equity transactions, and transitions to the next-generation of family ownership. We'll explore real-world examples of effective practices, pitfalls to avoid, and discuss how the board can be a strategic asset during these key points in time.



M. Shân Atkins

Audit Committee Chair, True Value Co.; Compensation Committee Chair, SunOpta;
Director, Darden Restaurants Inc., LSC Communications, SpartanNash Co., NACD
Chicago Chapter



G. Bradford Bulkley

President & Founder, Bulkley Capital; Lead Director, Denihan Hospitality Group, Brandt
Companies



Chris Clark

Director, Partner Relations, NACD



Kevin Lane

Managing Director, Advisory Services, and Head, Corporate Development Practice,
Crowe LLP

5:00 p.m.

Symposium Concludes
