

NONPROFIT Leadership Symposium Agenda

NACD | GLOBAL BOARD LEADERS' SUMMIT | SEPTEMBER 29–OCTOBER 2, 2018 | WASHINGTON, DC

SATURDAY, SEPTEMBER 29, 2018

1:00 p.m. – 1:05 p.m.

Welcoming Remarks



Chris Barnard
Senior Marketing Manager, NACD

1:05 p.m. – 1:45 p.m.

Fundraising Strategies for a Sustainable Future

The way donors have been receiving information is rapidly evolving (remember Myspace?), the tax laws have changed, and restrictions on donor-advised funds are also being reconsidered by lawmakers. So what's best to do? Should you go old school and have another gala, spend more money on search engine optimization to promote your organization, or invest in planned giving? We'll cover all of this and more, so that you can determine which is the best route for your nonprofit to take.



Carol Weisman
President, Board Builders

1:45 p.m. – 2:00 p.m.

Networking Break

2:00 p.m. – 2:45 p.m.

Driving Change in the Boardroom

The best boards are strategic in how they develop, change, and adapt over time to keep pace and meet the future. Often, nonprofit boards are slow to embrace change, especially in the boardroom. This session will focus on how acquiring the skills needed, when needed, can be a great boardroom strategy—one that can drive real strategic change in the boardroom and in nonprofit organizations. We will also cover many of the classic boardroom battles and barriers to change that nonprofits must face to have the board they need when they need it (i.e., a board that effectively matures with the organization over time).



Thomas Bakewell
Director, FB Corporation; CEO and Board Counsel, Bakewell & Co.

2:45 p.m. – 3:00 p.m.

Networking Break

3:00 p.m. – 3:45 p.m.

A Case Study on Strategic Transformational Thought

In this engaging and acclaimed workshop, you'll explore the many facets of strategic transformational thought, and discover what governs how you and your colleagues think—and eventually make decisions—in the boardroom. You'll step into the shoes of a board member for the Boston Museum of Fine Arts. Taking on this role, you will be asked to consider and discuss critical questions as they pertain to a carefully crafted, hypothetical scenario, all while learning how to engage in strategic transformational thought. You'll learn about the differences between fiduciary, strategic, and even generative thought in the boardroom, and how understanding these differences can help you to better support your nonprofit organization.



Michael Daigneault
CEO, Quantum Governance L3C



Cristina Wineinger
Principal, Wineinger & Associates, Ltd.

3:45 p.m. – 4:00 p.m.

Networking Break

4:00 p.m. – 5:00 p.m.

Disruptive Trends in the Nonprofit Sector

With disruption from innovative technology at its peak, culture concerns at the forefront of people's minds, and the fight for funding paramount, nonprofit governance has grown in sophistication and complexity in recent years. How will emerging major trends continue to affect and transform the goals, functions, and strategies of nonprofit organizations? What can you as a director do to uphold your fiduciary duties, oversee risk, foster innovation, ensure stability, and encourage growth? Join leading nonprofit experts and sitting directors to discuss the emerging trends they are seeing, and learn why the boardroom must connect with the big picture in this era of increased volatility.



Thomas Bakewell
Director, FB Corporation; CEO and Board Counsel, Bakewell & Co.



Sharon Rossmark
CEO & Founder, Women and Drones; Vice Chair, Special Olympics Illinois; Audit Committee Chair, BoardSource; Director, National Children's Center Inc.



Carol Weisman
President, Board Builders



Cristina Wineinger
Principal, Wineinger & Associates, Ltd.



5:00 p.m.

Symposium Concludes
