

NOMINATING & GOVERNANCE Board Committee Forum **Agenda**

NACD | GLOBAL BOARD LEADERS' SUMMIT | SEPTEMBER 29–OCTOBER 2, 2018 | WASHINGTON, DC
PRESENTED IN PARTNERSHIP WITH HEIDRICK & STRUGGLES

SUNDAY, SEPTEMBER 30, 2018

10:00 a.m. – 10:05 a.m.

Welcoming Remarks



Henry Stoevers
Chief Marketing Officer, NACD



Ron Lumbra
Managing Partner, Centers of Excellence; Partner, CEO & Board Practice, Heidrick & Struggles

10:05 a.m. – 10:45 a.m.

Atypical Risk and the Nom/Gov Committee: Applying the Findings of the BRC

What skills, experiences, and leadership styles are critical to success in a world where disruption is continuous? What are the implications for CEO and board succession planning? How can enhancements to board evaluation processes, director education, and even board agendas themselves position boards to provide more valuable guidance to management in a business environment frequently characterized with the acronym 'VUCA' (volatile, uncertain, complex and ambiguous)? Members of the 2018 NACD Blue Ribbon Commission will explore the initiative's key takeaways and guidance for nominating and governance committees.



Sue Cole
Founder, SAGE Leadership & Strategy LLC; Director, NACD



Irene Chang Britt
Director, Dunkin' Brands Group Inc., Tailored Brands Inc., Brighthouse Financial



Ron Lumbra
Managing Partner, Centers of Excellence; Partner, CEO & Board Practice, Heidrick & Struggles

10:45 a.m. – 11:00 a.m.

Networking Break

11:00 a.m. – 12:00 p.m.

The Power of the Advisory Board

With issues like D&I, cybersecurity, environmental risks and the rise of artificial intelligence, all creating more impact on the business environment, they create more pressure on the board calendar. It can be challenging to address them all with limited seats available on a board for specialized talent. Advisory boards can be a valuable tool to help supplement the board's knowledge on critical business issues that impact long term value creation. In this session, we'll discuss how advisory boards can help to fill important knowledge gaps, bring in fresh perspectives and even create a pipeline for board succession planning, as well as best practices for leveraging an advisory board to maximize its potential.



Nora Denzel

Director, Ericsson Inc., Advanced Micro Devices, Inc., Talend, NACD Northern California Chapter



Heather Redman

Cofounder and Managing Partner, Flying Fish Partners; Chair, Seattle Metropolitan Chamber of Commerce; Vice Chair, Washington Technology Industry Association; Director, Beneficial State Bank, Yesler Inc.



Sara Spiering

Principal; Member, Global CEO & Board Practice, Heidrick & Struggles

12:00 p.m. – 2:45 p.m.

Networking Lunch and Keynote

Please make your way to the ballroom.

2:45 p.m. – 3:30 p.m.

Peer Exchange

Dialogue with your peers in a small group setting on various issues facing nominating and governance committees.



Theodore L. Dysart

Vice Chair; Member of the CEO & Board Practice, Heidrick & Struggles

3:30 p.m. – 3:45 p.m.

Networking Break

3:45 p.m. – 4:45 p.m.

Board Refresh Case Study: Linking Composition to Long Term Strategy

The current business climate is remarkable for the convergence of disruptive forces causing unprecedented disruption of business models. This shift also necessitates rethinking board composition with an eye toward ensuring that director skills map to evolving strategy and risk considerations. Forrester Research recently went through a large-scale board refresh with this end in mind. Drawing on lessons learned from that process, independent director Rob Galford and Heidrick's Anne Lim O'Brien discuss the current best practice thinking and examples from the trenches.



Rob Galford

Lead Independent Director, Forrester Research Inc.; Managing Partner, Center for Leading Organizations



Anne Lim O'Brien

Vice Chair; Member, Global Consumer Markets; Member, CEO & Board Practice, Heidrick & Struggles

4:45 p.m.

Forum Concludes

Please make your way to the ballroom.